

UNIFORMS



HOME UNIFORM – BURGUNDY

- Tells the story of our history and legacy as one of the NFL’s first franchises.
- Fresh perspective on a classic design, the home uniform will retain the burgundy and gold colors, a specific reference to uniforms of the past.
- Stripes on the sleeves are a tribute to the legacy stripe on the Super Bowl winning team uniform sleeves of the 1980s/90s, the DC flag and the military concept of “earning one’s stripes”.
- Stars on the inside collar are a nod to the DC flag.
- The number style, with its line breaks/indents in the numbers is an assertive stencil font that alludes to stylized military fonts.
- Perforated diamond texture inside the numbers is a nod to the diamond shape of DC’s district boundary.
- Crest is on the back of the uniform above the name.



AWAY UNIFORM – WHITE

- Tells the story of forward movement and speed.
- The gradient effect on the numbers is the first of its kind in the league.
- The forward-moving theme of this jersey is a tribute to a city born of innovation, paying tribute to the pioneering ideas of individuals such as Charles L’Enfant and Benjamin Banneker that helped build DC.
- Diamond fade print inside the numbers is a nod to the diamond shape of DC’s district boundary.
- The black number outline and stripe on the sleeve paved the way for the black alternate jersey.
- Crest is on the back of the uniform above the name.



ALTERNATE UNIFORM – BLACK

- Lines that frame the player last name on the back mirror the strong, bold lines of the “Commanders” primary logotype.
- The custom military-inspired diamond camo presents a ownable DC narrative.
- “Commanders” wordmark is positioned in an authentic military nametape placement.
- One sleeve has the DC flag, representing the city. The other sleeve has the crest, showcasing that we are a team of leaders.
- Stronger Together: When each team member works in unison, no man is left behind.