

PRIMARY MARK



FULL COLOR



PRIMARY LOGO TYPE



FULL COLOR



SECONDARY MARK



FULL COLOR



COLOR	PANTONE	CMYK	RGB	HEX	GRAY	TEXTILE	COATS	MADEIRA	A&E/RA
BURGUNDY	PMS 7421 C	18/100/45/67	90/20/20	5A1414	90%	PMS 19-1724 TCX	B3976	1384	WARM WINE - 2496
GOLD	PMS 1235 C	0/25/100/0	255/182/18	FFB612	30%	PMS 15-1062 TCX	N/A	1137/1951	SCHOLASTIC GOLD - 2465
WHITE	NO INK/OPAQUE WHITE	0/0/0/0	255/255/255	FFFFFF	0%	PMS 11-0601 TCX	B1719	1005/1801	ULTRA BRIGHT WHITE - 58263

WASHINGTON COMMANDERS LOGO SLICK

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PRIMARY MARK USAGE



No Unapproved Colors
Don't change the color of the primary mark.



Don't crop
Don't cut off portions of the mark for any reason.



No distracting textures
Don't place the mark over visually distracting shapes.



Don't stretch
Never change the proportions of the primary mark.



Don't Rotate
Never place the mark at an angle.



Don't create patterns
Never use the mark to create patterns or textures.



No outlines
Don't add additional keylines to the mark.



Don't add visual effects
Never add gradients, drop shadows or lighting effects to the mark.

THE FOLLOWING IS BASIC INFORMATION FOR THE CLUB'S BRAND. APPROVAL FROM THE NATIONAL FOOTBALL LEAGUE'S QUALITY CONTROL DEPARTMENT IS REQUIRED FOR COMMERCIAL USE.

CONFERENCE/DIVISION:

NFC EAST

ESTABLISHED DATE:

1932

3-LETTER ABBREVIATION:

WAS

TEAM SLOGANS:

NONE