

September 23, 2021

Wide Receivers Drew Terrell

On what he has seen from WR Terry McLaurin so far:

“Yes, it's just continued growth for Terry. I think he's a very deliberate player and I think he's grown in that regard coming into this year. Just thinking about specifically to things he has to work on and he's continuing to get a feel for what his skill set is, what makes him a great player. Improving on those as well as, areas where maybe he needs some work. He's done a good job of assessing what those areas are, where he needs to work and attacking them on a day-to-day basis. He's still a young guy, so he'll continue to grow and he'll be as good as he wants to be, as long as he attacks it the right way.”

On the growth of WR Dyami Brown

“Dyami has done a great job. He's an intelligent kid. Football makes sense to him and that's been very encouraging. Obviously, he's got a great skill set and he's got a great stride, a lot of speed. He does a good job catching the football away from his body and attacking it down the field and things like that. He'll just continue to grow. Obviously for young rookies, they got to learn how to be a pro first. So, taking care of their body is something that they've never thought about before. The foods to eat, what time I got to go to sleep at night when I got to be here early to get a lift or get in the cold tub. Those are things that he's got to continue to work on. He's coming along. He'll be fine. The process for him is just continued growth, steady improvement.”

On growing into the short and intermediate routes:

“He's like all our guys, he's just doing a, doing a good job. I think coming out for him, that was something that people had question marks about. Cause you saw the vertical stuff on tape, but I think he's done a fairly good job. He can run any route on a tree. The important thing for him is a guy that has speed and stride length. You've got to use it all the time. So even if you're running a shorter route, the defenders have to feel you're going vertical or they're going to sit on every route. That's something we talked to Dyami about all the time is getting your stride open. You've got a beautiful stride, get it open and get running. Make those guys feel it. And then that's going to make coming in and out of breaks easier. He's talented enough, he's athletic enough to get in and out of any cut. I think he's done a good job of that. He'll continue to grow.”

On what the receivers have done well and what they need to work on moving forward:

I think we've competed; we've played hard. I think that group as a whole has been locked in. I think they've been focused on what our job is every week, what our goals are every week. Not getting caught up in any outside noise, not being concerned with anything that's going on outside of the room, just being tuned into, ‘Hey, this is the game plan. This is what we're going to attack. This is what we need to get done. This is the effort we have to play with.’ I think they've done a good job of that in the first two weeks. Hopefully they'll take that into this next week. We're going to play a team and a defense that prides themselves on playing hard, being aggressive, playing fast. We've got to continue to play that way. That's what I've been most proud of is just their focus and being locked in. And also the effort that I've seen from them, the effort that they've played with.”

On being the head wide receivers coach:

Yes. It's been outstanding. I love every part of it. It's been, up to this point in my young career, has been what I worked for. I wanted to be the guy at the beginning, at the head of the room, addressing a group, trying to help those guys grow and get better. Just being around the guys has been great, you know, helping mentor them as a

person, not just the player, helping them grow. It's been fantastic. It's a lot of fun, ton of fun with those guys, and we've got a good room. We've got good kids and they're good guys. They make it enjoyable for me.”

On how football makes sense to Dyami Brown

“Just the ability to be able to play different positions, be able to play inside and outside. We have the ability to move them around. When you talk, when you talk to them and explain concepts to them, they make sense. And he's able to execute them at a high level. A lot of times, it takes guys a couple of reps. It takes them a few reps to get their body doing what their mind is telling them to do. When things are going as fast as they go in this league and he's able to process things quickly and go out and execute them. He's not a guy that you got to tell three or four times something to do. You tell him something once. Okay. Maybe you mess something up, you address it with him one time. He's not a guy that makes ton of second mistakes. That's kinda what I mean when he's aware, it makes sense to him. He's able to go out and play fast in a league that's extremely fast.”

On getting WR Cam Sims more involved:

“It's a good challenge, but the challenge of every week is trying to figure out in what ways you can get guys involved. We'll get ways you can get more guys involved. What match-ups particularly you could take advantage of. Maybe what looks you're seeing from the defense. And you're like, all right, this guy would be great for this play. You know, we'll tag him on his play, whatever. I think that's a challenge every week, to get guys involved. Obviously, Cam is a guy that we trust a ton and any rep that he gets he's earned. Going forward, it could vary every week. And so those guys have done a good job of being patient and understanding that, ‘Hey, maybe I'm not gonna get as many snaps this week, or maybe I'm not going to get as many balls this week’ or whatever, but they know when the time comes that they'll make the play. Cam is the epitome of that. Cam came in last year at a time when, at a time in position where he didn't take a ton of reps. And then he came into a game and caught a big touchdown that could have won us the game in a particular game. He's a guy that's maximized on any opportunity he gets. That can be more or less just depending on the week and how things are going.”

On maximizing opportunities:

“Yeah, as long as we've been here, we've been preaching to those guys finish plays. So finish every play and that doesn't necessarily have to be with a catch. It's finishing a guy in the running game, it's finishing with effort, it's finishing behind the defense. Those guys have done a tremendous job of that. Obviously there's, you know, ball skills, things we do, but, they've done a great job of, like I said, being deliberate, thinking about it at practice. Like I got to go back with my hands and make this play above my head because in a game you might be running wide open in practice. In a game, there's going to be somebody standing right next to you. So you're going to have to go up and make that play. Those guys do a good job in practice, playing away from their body, making catches over their head, not letting the ball into their body, because those are the situations that come up in games. Fortunately those guys have done a good job of capitalizing on that.”

On keeping guys engaged until they get their chance:

“I think the biggest thing is it's a credit to those guys. It's extremely easy to get kind of in the dumps and think, ‘Hey, I'm not getting any targets. I'm not getting any catches. I'm not involved in the game plan’ It's easy and natural to let your mind go into the negative. Like, oh, they must not like me, or they must not think I can do this. And I've talked to those guys at length about just being in control of their mind and their thought process on a day-to-day basis. Because what happens if you allow yourself into that negative, you'll end up staying there. And then when an opportunity comes, your mind is in a bad place and then you'll get a negative result. So then maybe you're going to lose more opportunities because of that. That's all a credit to the people we have in that room. Those guys are positive. They've got a ton of energy. They're truly a unit and they do a great job feeding off of each other and understanding that it could be any of us at any time to get the rock that's going to

change the game potentially. They've done a great job of that. I can't give them enough credit for the way that they've gone about that.”

On the Buffalo Bills and the physicality for Dyami Brown:

“For Dyami, I think that that was good. It's been his first game, so he didn't know what the speed was going to be like. it's not the preseason, even the preseason and regular season, the speed of the game is different. The physicality is different. So that was good for him to see that and kind of learn by fire. We do things every day in terms of releases and working your hands at the line of scrimmage, chopping and pulling yourself through it and things like that. Not just the Bill's defense, but every defense you play has guys that are going to try to choke you out. That's just the nature of the game that we're in and the game that we play. I always use this term, being fully deliberate and intentional about what you're doing and when we're talking about it and when we're drilling it, envisioning it, thinking about it that way, when it comes to the game, it becomes just what you do. It's just natural. It's what we do every week. We do this everyday in practice. There's no, once you've set a standard for the way you operate, then there's no, there's no room for dipping at all. I think the Bills are an aggressive defense. They're a good defense, but so is the defense we played last week. So is a defense we're going to play in two weeks. I think our guys know that and they know that no matter who we play, we're in a dictator mindset. We're going to dictate to those guys. We're not going to allow them to control the game. We're going to control the tempo because at the end of the day, they got to defend us.”

On the Bills matching up with Terry McLaurin:

“He has in game insight when he he's really locked into those match-ups if he is getting matched and I tell him getting matched is a privilege. That means, they respect you. They want their best guy on you. And he gives in game up-to-date insight on what he's getting from a guy like Bradberry, you know what he could be getting from a guy like Tre'Davious White. ‘Hey, he's playing me like this, or, yeah, this is what we saw on tape. This is how he plays. So this is what I'm thinking I'm going to do yada yada, next time I go up there,’ that type of thing. He's able to assess, the way he's getting played in every situation and kind of come back and report on that. Typically going into a game, we have a good plan of how to attack the defense, how to attack certain guys. It's almost confirming that. And then if we get something different he does a great job of communicating that. Maybe it's a specific leverage he's getting or they're rolling into them or whatever it is. He does a good job communicating.”